



Busbud Unveils Largest International Bus Booking Service for Mobile

New iOS App Lets Travelers Book Tickets for 325,000+ Bus Routes Worldwide; Company Launches in Mexico, Adds Board Members

MONTREAL - April 28, 2015 - International bus travel site Busbud just made taking the bus anywhere in the world easier with the unveiling of its bus search and booking app. Busbud provides travelers with mobile access to over 325,000 bus routes worldwide, making its app the largest mobile aggregator of bus travel in the world. In conjunction with this release, Busbud is also announcing full coverage in Mexico, giving travelers 14,400 additional intercity travel options throughout North America.

The app, which is free to download from the iTunes App Store, will feature access to thousands of inter-city bus routes across four continents. Travelers can purchase tickets in four languages: English, French, Spanish and Portuguese. Busbud's app was first released in 2013. Its redesign features:

- Access to bus tickets in four continents (North America, South America, Europe and Africa)
- Browsing and purchasing bus tickets in-app
- Currency and language selection features
- Drop-off and pick-up location schedules, including maps
- Keep track of travel history and trip details

"Busbud gives travelers a seamless process for finding the best bus route options anywhere in the world for their schedule and budget," said Busbud CEO and co-founder LP Maurice. "We've seen how valuable apps can be for the travel industry, and we are looking to provide that same type of service for the global bus travel economy. The Busbud app will be the first mobile companion of its kind on a worldwide scale, giving travelers quick and easy access to bus travel."

Busbud offers more than one million international bus departures each week in collaboration with 1,500 operators, including Greyhound, Megabus and Boltbus. Notable Mexican partners include Autovias, Omnibus de Mexico and Primera Plus.

In conjunction with the release of its app, PhoCusWright founder Philip Wolf joins as director of the board. Erik Blachford, former CEO of Expedia, and Doug Miller, chief revenue officer of LivingSocial and former VP of Expedia, join Carl Sparks, former CEO of Travelocity, and Luc Levesque, VP of SEO at TripAdvisor / Expedia, on the board of advisors. Busbud previously announced a \$9M Series A funding, co-led by OMERS Ventures and Revolution Ventures, last summer.

"Bus travelers crave a better booking experience, and the Busbud mobile app solves this pain point," said new board of directors member Philip Wolf. "With ground transportation enjoying renewed growth in recent years, I'm excited to be joining one of the emerging leaders in this sector."

**About Busbud**

Busbud.com makes it easy to find and book the perfect bus trip online. Busbud is the only worldwide bus travel booking website, offering more than one million departures each week across 1,500 operators worldwide. Learn more and book your next trip at www.busbud.com.

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