

BUSBUD NOW OFFERS COVERAGE IN SOUTHERN AFRICA

Travellers are now able to search, compare and book bus tickets from 5 bus operators in South Africa, Namibia, Botswana, Zimbabwe, Zambia, Malawi, and Mozambique.

MONTREAL - November 6th, 2017 - Busbud, the world's largest intercity bus booking website and app, has now added bus route inventory in Southern Africa. Travellers are able to book intercity bus tickets in Southern Africa on Busbud, joining existing coverage in North America, Europe, Latin America and Southeast Asia. With these 7 countries added, Busbud now offers a world leading choice of bookable bus trip options in 75 countries worldwide.

Sean Shannon, Busbud's COO, comments on the geographic supply expansion:

"We've made great strides recently for our customers in terms of global supply expansion: first, the recent expansion of our coverage in Southeast Asia and now, in Southern Africa. Our dedicated efforts to cover more bus routes worldwide shows our continued commitment to make Busbud the clear global leader for online bus travel."

Busbud's inclusion of Southern Africa strengthens their mission to become the world leader of bus booking solutions, and Greyhound and Citiliner are proud to partner with their innovative momentum. [...] When booking with Busbud, let Greyhound/Citiliner take you to new places within Southern Africa.

-Jasen Smallbone, Operations Executive, Unitrans Passenger

Serving both local and international travellers

The countries of Southern Africa are home to over 305 million people and welcome more than 22 million tourists and visitors annually. "Since 75% of them use road transportation, we saw an opportunity to extend our online offer to serve better both local and international bus travellers" adds Shannon.





Global expansion and strong partnerships

Since its creation in 2011, Busbud has partnered up with over 1,100 bus operators to offer its customers the most extensive bookable bus coverage in the world. Both travellers and bus operators recognize Busbud as a known leader for its global supply.

Busbud has a reputable reputation for being your one stop solution for all bus travel, just looking at the amount of sales coming through their portal in the first two months was overwhelming. Intercape is proud to be affiliated with Busbud.

-Shaun Smeda, Commercial Manager, Intercape

“The key to our expansion remains the valuable relationships we have built with both our partners and customers. As Busbud continues to grow and bus travel becomes more accessible, our company focus remains the same: continue our global expansion to become the clear online bus travel marketplace”, says Shannon.

Intercity Xpress and Eagle Liner are excited to be partnering with Busbud in welcoming passengers from around the world to our beautiful South African shores. Together Intercity Xpress, Eagle Liner and Busbud will unlock the great potential of customers from abroad [...] and positively touch the lives of people

-Natasha Patel, Marketing Associate, Intercity & Eagle Liner

New Southern African expansion by the numbers

Number of bus routes added: 3000+

Number of cities added: 140+

Number of bus operators added: 5 (Intercape, Greyhound, Citiliner, Intercity Xpress & Eagle Liner)

Number of countries added: 7

Press relations:

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About Busbud

Busbud, the world's largest city to city bus online marketplace, allows customers the world over to easily search, compare and buy bus tickets in more than 75 countries, covering over 17 000 cities with more than 1100 bus operators and offers its users the choice of 11 languages and 30 currencies. Busbud is available on the web at busbud.com or by downloading the Busbud app for free on either iOS or Android stores.

Recent blog posts

[How we got inspired by a Deaf Globe-Trotter's travels around the world](#)

[Busbud expands to Southeast Asia](#)

[The \(long and beautiful\) journey towards our partnership with Voyages-sncf.com](#)

Recent milestones

February 28 2017: Apple Pay is now available on Busbud

December 5 2016: Busbud provides its international bus coverage to Rome2rio.

November 16 2016: CheckMyBus expands its worldwide bus inventory by partnering with Busbud.

June 23 2016: Partnership launch with Voyages-SNCF.

May 20 2016: Launch of Busbud Business, partners with Liligo and EasyVoyage.

August 25 2015: Launch of the Apple Watch and Android Wear apps.

June 23 2015: Launch of the Busbud Android app.

April 28 2015: Launch of the Busbud iOS app.

November 22 2011: Launch of busbud.com

Available in 11 languages and 30 currencies

Inventory in 60+ countries / 16,000+ cities / 800,000+ routes

Financing: \$9M Series A round on July 9th 2014. \$1M seed round on May 29th 2013.

For more news, details - or to book your next bus tickets - on Busbud, click [here](#).

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